



SCORESHEET BASKETBALL

Welcome to *Scoresheet Basketball*, a fantasy game in which you own and operate your own hoops team. As a *Scoresheet* owner, you will draft a team of NBA players, make real trades with other owners in your league, pick up free agents, and decide who gets to play each week, and who sits on the bench.

Before the season begins you'll draft individual players from throughout the NBA, putting together *your* own team of players. Then, each week of the NBA season, your team will play three head to head games against other teams in your league, with your players scoring points determined by their actual NBA stats that week.

All fantasy games are not created equal!

At *Scoresheet*, we have worked very hard to devise the most complete scoring system possible. In *Scoresheet Basketball*, your players score points for virtually everything they do—not just when they score a basket. Assists, rebounds, steals, turnovers and blocked shots all figure into your player's point totals.

Our scoring system also rewards a balanced team. Having the best shooting team is not enough to win by itself; you'll also need some rebounding, ball handling and defensive points. And the best part is that our computer does all the stat work, while you get the benefit of playing a more realistic game!

Unlike fantasy 'pools', *Scoresheet* has a real draft, where stars like Kobe and Tim Duncan can only be on one team in each league. You will be building realistic

NBA teams—this is not a 'pool' or national 'contest', where every owner in your league can have Shaq on his team. With *Scoresheet*, you will be in your own league with 11 other owners, take part in a real draft, and play head to head games. You will be talking trade with the other owners in your league; not just making deals with a computer.

At *Scoresheet*, customer service is our top priority. With over 19 years of experience in the fantasy sports field, our reliability and promptness are second to none. Each week of the season you'll receive complete reports with all the information you need to best manage your team. You can also receive your reports by e-mail or fax. We also provide free voice mail results, and each league has its own web page.

Playing Scoresheet will help make you a total hoops fan!

Playing *Scoresheet Basketball* is both challenging, and a fun way to learn more about all of the players in the NBA. Not only will you follow your own players; as you watch or read about all the NBA action, you will also be looking for players to trade for, or to pick up as free agents. With *Scoresheet*, you will also be having real trade discussions with other owners in your league, and not just competing against a 'pool' of 250 other guys you never communicate with. We believe we offer the best fantasy games around, and feel certain that playing *Scoresheet* will make the upcoming NBA season your best basketball season ever.



The best way to enjoy the NBA season is to play Scoresheet Basketball, the most complete and realistic fantasy hoops game available.

Weekly Activity

In Scoresheet Basketball there are no weekly fees, meaning there are no extra charges for trading, free agents, or any depth chart changes.

Your team's weekly reports are sent out, and posted to the web, promptly every Monday throughout the NBA season. With each report, we list:

- Points scored by every player
- Scores for all games in your league
- Current league standings
- Cumulative stats for every team in your league
- Players' complete NBA stats that week
- Top free agents available
- Individual leaders by position
- All news about your league

All player moves are published weekly, including all player trades and free agent pickups. Each week's results also include a list of the top undrafted players in your league. Complete league rosters are also printed every week. In addition, each league also has its own web page. Complete statistics for every player, including their Scoresheet points per game played in the NBA, are available on your web page. Also shown are every player's points for the past week, the past three weeks, the season, and the past three years.

How the Game Works

Join Alone or With Friends

If you join alone, or with just a couple of friends, we will place you in a 12 team league with other individual owners, giving you a chance to compete against some of hoops biggest fans. If you join with friends and want to play just among yourselves, you can form a complete league of any size, though we suggest having at least 6 and at most 16 teams. Owners who form their own complete league can either hold their own draft, or have us run the draft for them.

Leagues we set up for individuals have 12 teams in each league. Each league consists of 2 conferences, with 6 teams in each conference. The top three finishers in each conference qualify for the playoffs, which are played during the last 4 weeks of the regular NBA season. (The *Scoresheet Basketball* playoffs go for 3 weeks—we no longer use the final week of the NBA regular season due to too many NBA teams resting their stars for the NBA playoffs.) Personalized trophies are awarded to all league winners and certificates are given to each conference winner. The ONE league winner

Voice Mail & Web Pages

We have a free voice mail system that Scoresheet Basketball owners can call to find out game scores and weekly free agent draft results.

We also have a web page for each league. Pre-season draft results, and complete weekly reports during the season, will be available on your league's web page. Each league's web page also includes a list of top free agents available for that league, and complete statistics for both free agents and every player in your league (updated weekly). Players complete NBA statistics will be available by simply clicking on that player's name. We also have a feature on the web site that will enable you to compile a draft list simply by clicking on player's names.

with the highest overall point total in ALL of *Scoresheet Basketball* will also win a free team next year in all four *Scoresheet* sports: baseball, football, basketball and hockey.

Draft Your Team

As soon as we receive your order form, we'll mail you a complete draft packet, including a list of all the NBA players. Players are listed by position, and include last year's Scoresheet Basketball point totals for every player. Both season totals and points per minute played are included. We even include every player's age.

If you want to play in a league drafting thru us (meaning you are not part of a complete group doing your own draft), then you will draft by submitting a player ranking list to us. You can choose to play in a league where lists and draft results are sent and received by postal mail, or by e-mail - your choice. The following is a brief description of how a

draft by list works. A full description of how the draft is run, and complete rules for Scoresheet Basketball, will be included with the draft packet.

After you've had time to look over the NBA player lists included with the draft packet, you will fill out a ranking sheet and send it to us. You'll rank the top players in the order you want them, listing players from different positions in whatever order you want, according to how valuable you think they will be in the coming season.

Using your list, and lists from the other owners in your league, we'll conduct your draft. (This is a real draft—Shaq can only be on one team in each league!) The draft order will be determined randomly, and whoever picks first in round one will pick last in round two, and so on. When your turn comes up, we'll give you the highest-ranked, undrafted player on your list, subject to our procedures for

Make Player Moves

Your depth chart will list your 5 starters, along with 12 backups. Players are limited in Scoresheet Basketball by their actual playing time in the NBA that week, so your reserves will play an important role on your team. They will fill in for any missing minutes, and also will replace injured starters. But it is NOT necessary to turn in a new depth chart every week—injured players are automatically replaced by your backups, in the order you have listed them.

On your depth chart you'll also include a short list of free agents you want. Each week we'll hold a free agent draft of available players. Every team that submits a new depth chart will add a player to his roster, with the team that has the worst record choosing first, second worst drafting second, etc. You will be able to use free agents as soon as you acquire them. (You can use our free voice mail system to find out immediately which free agent you received!) You can get a free agent every week if you want, or stay pat as long as you like.

Trading is another a great way to build a team, and it's a lot of fun. We'll supply you with the phone numbers and addresses of the other owners in your league. We're also happy to include your trade offers in our weekly mailings to your league. We do monitor all trades for fairness, and will not let owners deal unfairly. This opportunity to make real trades with other owners can be one of the most fun aspects of Scoresheet Sports. And the joy of trading is totally lost in other game systems where owners can simply pick up any players they want, even if those players are already on another team in their 'pool'.

ensuring you get a balanced team. (These procedures are explained in detail in the draft packet.) Each team will end up with a roster of 18 players, including a mix of Guards, Forwards and Centers. When the draft is complete we'll send you the results, complete rosters for each team in your league, a season schedule, and your fellow owner's contact information so that you can reach them regarding trades or other league matters. (All trades will be monitored by *Scoresheet* for fairness!) League rosters will also be posted on the web as soon as the draft is completed.

You should get your order form post-marked by September 29th to make sure you have enough time to prepare for the draft. As soon as we receive your order, we'll send you a complete draft packet. (You can order your draft packet after the 29th, but you'll find yourself rushing to get your draft list ready in time.) If you are running your own draft, and you want your games to start the first week of the NBA season, you should finish your draft by October 26th. The sooner you join, the more time you'll have to prepare for the draft!

Head to Head Games

Your *Scoresheet Basketball* team will play three head-to-head games a week, facing 3 of the other teams in your league each week. In each *Scoresheet Basketball* game, your players will get a total of 265 minutes of playing time. How you designate your players' playing time is your decision! You can use the traditional lineup of one center, 2 forwards and 2 guards; you can play a 3 guard lineup for part of the game; or you can choose a 2 guards and 3 forwards set part of the time. You'll be able to tailor your lineup to best fit your team's talent. Players are limited by their actual playing time in the NBA each week, so your reserves will also play an important role for your team!

For example: if you have Steve Nash and Allen Iverson as your starting guards, and both play in 3 NBA games that week, then each will play in all 3 of your *Scoresheet Basketball* games that week. Each will play the same amount of minutes per game for you as they averaged that week in the NBA. Those minutes

you still need at guard will be supplied by your top listed backup—if he does not fill all the remaining time then your succeeding backups will play as needed. Players' points per minute are multiplied by the number of minutes they play in your game to determine their total 'points' for your team.

To add to the realism of our game, your team's points in four categories—scoring, rebounding, ball handling and defense—are multiplied together to get the total points scored. Players also lose points for doing things which hurt a team—missing shots, and committing fouls and turnovers, all count as minus points. (The complete scoring system is included in the draft packet.) We combine a team's points in each of the categories in such a way that a balanced team will do much better than a team which is strong in just one area. You can change your depth chart each week, or leave it unchanged for as long as you like. There are NO fees in *Scoresheet Basketball* for changing your depth chart, drafting free agents, or making trades!

At *Scoresheet*, we do not offer the large prizes some 'contests' do. To offer big prizes we'd have to completely change our game. Large cash prizes require a 'pool type' format—a game with real leagues would not work because owners would just collude (make unfair deals) to put together a super team. To us, the fun of playing fantasy sports is being in a real league, where a player can only be on one team in that league, where trading with other team owners is part of the fun, and where you compete directly with the other teams in your league. And let's face it, in those 'contests' with thousands of participants, most teams win nothing.

Many players of 'fantasy' games began by playing in an office pool or with a group of friends. But by playing with *Scoresheet*, the drudgery of keeping the stats is taken care of for you. And since we do all of the work, trading, free agent pick-ups and scoring systems can be a lot more realistic than if you tried to do it all in your spare time. In addition, we offer features such as automatic substitution of starters when they are injured, and a complete scoring system using all sorts of stats. that are unavailable in any other game.

E-Mail

You can receive your weekly reports by postal mail, fax or e-mail. You can also choose to play in a league where everyone has e-mail access, and draft lists and results are all sent by e-mail. (Even if you are not in a league which drafts by e-mail you can still choose to get your weekly results by e-mail.) In order to guarantee fairness we have set up all the lineup deadlines so that you will not be at a competitive disadvantage if you do not have e-mail service.

If you are looking to join a league that drafts live on-line, check out our bulletin board on our web site (www.scoresheet.com), where anyone can post notes about forming new leagues, or announce openings in existing leagues.



Have the Most Fun!

With Scoresheet Basketball you'll play a game with the most complete scoring system you'll find anywhere. No one else offers a game as realistic as ours, or our customer friendly services such as automatic subbing for players who are hurt, flexible draft system for individuals, web pages with all the info you can imagine on your league, and team owners to compete against who love their sports.



Owning a *Scoresheet Basketball* franchise costs only \$79—there are no weekly fees. You can pay just \$40 with the order form, and the balance with your draft list. If you join with a friend (or get 2 teams yourself), the cost is only \$74 per team. And if you join with a group of six or more, the price is only \$69 per team.

Your one-time franchise fee does away with the inconvenience of writing weekly checks, and it pays for everything, including:

- the pre-season draft
- all 25 weekly mailings (including playoffs)
- personalized trophies and certificates
- all depth chart changes
- any number of trades
- participation in the weekly free agent draft.

Scoresheet team owners are a very involved group - they don't just turn in a draft list and then forget about their teams! And with no transaction fees, owners tend to stay active all season long, making for a much more enjoyable league.

At *Scoresheet*, we operate a full-time business servicing over 8,500 customers across the U.S. and Canada, and we consider posting results even 24 hours late to be unacceptable. For seventeen years we've served fantasy sports fans, and we stand proudly behind our record of prompt, friendly service. Our success is largely due to repeat business and word-of-mouth advertising from satisfied team owners.

For realism, fun and an opportunity to enjoy basketball like never before, here are some reasons why *Scoresheet Basketball* is your best choice:

- realistic point values which reflect a player's true worth
- no in-season fees at all
- complete reports showing everything you'd want to know about your league
- free voice mail, results available by either postal mail or e-mail, a web page for every league, and guaranteed prompt service
- our draft system for individuals has been refined for 19 years, and is second to none. You can even create your draft ranking list from our web site by simply clicking on player's names

And unlike many internet-only companies, if you call us you will be able to talk to a real person!

Join the Fun! Get started by sending in your order form now.

We'll mail you the complete drafting packet as soon as we receive your team order. If you have enough people to form a complete league, give us a call and we'll help you set up an in-person draft.

For years we've heard such comments as "*Scoresheet* is a great value," and "playing *Scoresheet* has me following basketball like never before." We hope you'll get in on the fun, and join the thousands of *Scoresheet* owners who feel we offer the absolute best in fantasy sports.

'PLAY THE BEST'

